



The Swannanoa Bee



April 2010

A publication of the Swannanoa Business Association

P. O. Box 1124
Swannanoa, N.C. 28778
SwannanoaBA.com
828.337.4718
burhoej@gmail.com

SOON in Swannanoa

SWANNANOA BUSINESS ASSOCIATION

Meets 2nd Thursday QUARTERLY

NEXT MEETING

Thursday, MAY 13, 7 p.m.

Swannanoa Flower Shop
Our Board meets 2nd Wed. of month
Noon, Moments Café, Hwy 70
Anyone welcome

Swannanoa Sweep Business & Roadside Spring Clean-up

Sat., April 17, 9- noon

Bank of America parking lot
Gloves, vests, gloves provided

E.A.S.T.

East of Asheville Studio Tour

Sat. & Sun. May 1 and 2 10-6

Maud and Austin Boleman have lovely (and functional) pottery & stained glass! Artists are easily accessible and quite the pride of Swannanoa!

626 Old Lytle Cove Rd., across from KOA.

Did you know Swannanoa has an artist who has shown at the Smithsonian & is on this tour? Akira Sitake !

LEGAL QUESTIONS

Wed., April 28, 1-2:30

Presentation and Q&A session with emphasis on business law. Public invited - 669-8012 X 3778

FREE Montreat College
mdechane@montreat.edu

Marketing Meeting

April 13, noon

Moments Café

Across Hwy 70 from Tolley's Allstate
Any local business desiring to be part of a visitor's package to stay here, visit chocolate roaster in Beacon Village, picnic in scenic spot, visit artists, hike trails.... Tourists to Asheville often ask for *affordable, outside activities* ---- our strong suit!

Buncombe County

Tourism Development

Wednesday, April 28, 9 a.m.

Economic Development

4th Thursday, each month, 8 a.m.

Emergency Medical Care Here?

In March, 30 people attended a Swannanoa Business Association meeting at the main Swannanoa firehouse to discuss returning emergency medical services to eastern Buncombe County. Attendees represented larger local businesses, governments, Riceville, health care providers, colleges, schools, camps, conference centers, correction facilities, local residents, and retirement and second home communities.

Sisters of Mercy operated a facility in Swannanoa about 7 years ago, but since then eastern Buncombe County has been without such a service after regular business weekly and weekend hours. After our meeting, we discovered there is much local interest for this idea. Instead of a standalone facility, it was suggested integrating existing capacity and services. See tomorrow's (Apr. 7) article in the *Black Mtn. News* for good background information.



HEARTWARE
COMPUTER SOLUTIONS
2302 US HWY 70
Swannanoa, NC 28778
(828) 686-1900

Heartware Computer Solutions is

a family-owned-and-operated computer repair and service company located right here in the **Swannanoa Valley** at 2302 US 70 Highway, across from Ingles. What ever your computer needs, we're here to help. Serving and growing with the valley for over 15 years running, we understand the unique needs of the local clientele we serve. We offer competitive rates and a diverse range of in-house services including **computer repair, PC maintenance, virus and spyware removal, upgrades, wired and wireless networking installation and support.**

As a licensed Silver-Level reseller for AVG Internet Security, you can be confident your data will be protected online. We also offer **Carbonite Online Back-Up** to give you peace of mind in the event of data loss, and we've recently partnered with a leading online technology retailer to offer our clients a tremendous array of computer and technology products which can be purchased through our website.

We care about you as a client and an individual and want to earn your business. Call us @ 686-1900, stop by today, or visit www.heartwarecomputersolutions.com.

Find out what "service with a heart" is all about.

The Buzz Heard 'Round the Hive

Newest Member !

David Withers Realty 828-686-1800

**Swannanoa Flower Shop has moved a few doors down! 686-3808
Swarm in to the new site on Hwy 70 across from Bank of America !**

MARKETING BUZZ Professional Analysis, Consulting, & Training

The Swannanoa Business Association wants you to know about **3 FREE** opportunities:

- 1) Beginning marketing- in Swannanoa-** taught by professional marketing instructor providing specific examples of do's and don'ts. A marketing expert has analyzed many retail establishments and is offering this seminar of her impressions. 337-4718 or 771-3714.
- 2) Social marketing- in Swannanoa-** how to take advantage of very effective freebies such as Facebook, Twitter, blog, etc. Do not need web page experience. 337-4718 or 771-3714. Class this summer. (Ask Al at Chow Time Pizza about his sales & Facebook)!
- 3) Online training** Social media websites Facebook, LinkedIn, YouTube, Blog, and Twitter can be powerful free marketing tools for your business. Skip the beginning small talk as you Listen FREE to this: audioacrobat.com/play/Wd6BHtk4. Brought to you by a member of the Swannanoa Business Association, *Green Vine Designs*, who helps your company get fit for the web: (828) FIT 4 WEB, GreenVineDesigns.com. Free computer use & help at the Swannanoa library in Grovemont.

GOVERNMENT BUZZ

AdvantageWest Economic Summit was in March in Asheville. We were there and will have their annual report at next Swannanoa Bus. Assoc. Mtg. (May 13). Fascinating forum with NC Commerce Secretary Keith Crisco; Mike Fulenwider, Fulenwider Enterprises Inc.; Senator Martin Nesbitt, NC General Assembly; Nelson Schwab III, mgr. leveraged buyouts and recapitalization.

Asheville Chamber/ Welcome Center
Montford Ave. at I-240 intersection
258.6111 & 258.6117

Earthday Market Event
Sat., April 24, 9 - Noon
downtown Black Mountain
small farmer's market, community
rummage sale stalls, recycling
collection and kids activities
Vendor fee \$10/ space 669-8610
carolyn.fryberger@
townofblackmountain.org

SAVE THE DATE
Saturday, September 25
4th Annual
Mill Around the Village
Bluegrass Festival
Sponsors 686.4417
Vendors 686.5505
Helpers 230-2385

CLASSES

Building Healthy Soil, Preparing Beds & Planting

April 24, 1-5pm
\$40 redwingfarm.net
Swannanoa's Christopher Fielden

How to Grow More Than You - Ever Thought Possible

April 8, Wed., 7 p.m.
Ransom Fellowship Hall
behind Warren Wilson Chapel
John Jeavons, inventor of GROW
BIOINTENSIVE Mini-Farming
FREE 771-7003

CPR / Standard First Aid
North Carolina Interventions
Behavior Management
Certified Nursing Assistants
Courses open to the Community
259-6771

Marketing class info is on p 1

Mobile Notary

Comes to your business, farm,
organization, or home
24 hour accessibility
V. Jones Gaddy, 275-2680
vjones@charter.net

Community Calendar

Have a Swannanoa Valley Event?
List on free calendar
glendamorrow@charter.net

REMEMBER

FREE Internet access at Swannanoa
Library (686-5516) & Moments Café,
across from Tolley's Insurance

Recycle Businesses with large
recyclable goods- 275-2405.

SUPPORT YOUR NEIGHBOR

Look LOCAL First

**Swannanoa Business
Association**
P.O. Box 1124
Swannanoa, N.C. 28778

Newsletter

Email & paper copies go monthly to
hundreds of residents & businesses

Membership Annual Dues

▪ \$25: Sole owner, individual, non-
profit

N.C.'s **first Small Business Commissioner** has been appointed. Services were split
among different agencies. Commissioner Scott Daugherty will make them better for North
Carolina small businesses needing help. ncleg.net or 919-715-7272.

AGRICULTURE BIZ BUZZ

Pre-Purchase your fresh food from a SWANNANOVA farmer!

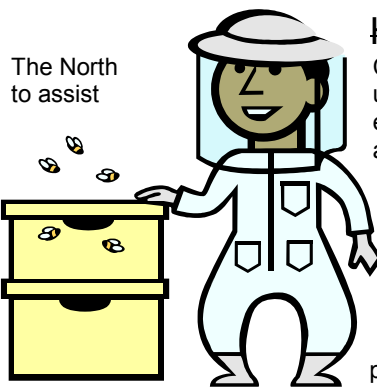
As a Community Supported Agriculture (CSA) customer, you subscribe to a farm,
purchasing a year's harvest of the farm's goods, and each week receive a share of what is in
season. Featuring CSA's is Robbie Craig, off Bee Tree Road, near Fire Station. 53 Wendover
Lane, Swannanoa, 776-0987, crai9739@bellsouth.net; blackbottomgreenhouse.com

Advice: organicgrowersschool.org or Appalachian Sustainable Agriculture Project 236-1282;
ASAPconnections.org

Farm jobs available: Barnardsville, NC: cynthiacamilleri@charter.net and Bostic., N.C.
puzzlepeacefarm@yahoo.com

Wanted: 1 acre open land: Winter Green seeks lease for creation of winter growing
demonstration, training and education center. Prefer a site within 15-20 mins. from Asheville.
Joan Engelhardt; Black Mountain; joan@winter-green.org

BIZ RESOURCES



The North
to assist

are not

HONEY MONEY

Carolina Institute of Minority Economic Development - works
underutilized businesses in accessing affordable capital,
expanded market opportunities, stable internal management
and control systems, and direct technical assistance and
small group training. (919) 956-8889 www.ncimed.com

=====
The nonprofit Self-Help Credit Union and Self-Help
Ventures Fund provide financing, technical support and
advocacy for female, **rural** and minority borrowers across
North Carolina. The Center provides loans to small busi-
nesses that want to grow and continue their success. Loan
products are targeted at companies whose financing needs
met by traditional lenders. (919) 956-4400 www.self-help.org

The General Assembly recently authorized the Department of Commerce to administer the
Small Business Jobs Preservation and Emergency Assistance Fund to be used for: (1)
emergency bridge loans where clear ability to repay has been established, but credit remains
unavailable and (2) other purposes related to small business job preservation, as approved.
Loan amount totals \$35,000. 919-733-4151; nccommerce.com

- **Small Business Technical Development Center;** 251-6025; Business plans;
lots of other assistance & advice; FREE; in Asheville.

PASSENGER TRAIN service to WNC - [facebook.com/pages/The-People-for-Rail-to-Asheville/314439131730?v=wall](https://www.facebook.com/pages/The-People-for-Rail-to-Asheville/314439131730?v=wall). There will soon be another train article in *Mtn.Express*.

The Swannanoa Business Association is investigating having a Textile Museum
and a Traditional Music Center here. To get involved: 337-4718.

SWANNANOVA BUSINESS ASSOCIATION MEMBERS

Affordable Inspections, Inc. 242-7687 AshevilleMitigation.com
All Around Asheville- Carpet Cleaning 242-5407 allaroundashevillenc.com
Appalachian Creek Nursery and Landscape 296-7396
Appalachian Land Planning & Design 280-8903
Bank of America 686-3801
BB & T 298-3936 BBandT.com
Beacon Antiques 450-2888 beaconantiques@gmail.com
Beacon Veterinary Hospital 686-3828
Billodeaux, P., Licensed Massage Therapist, N.C. # 1308, 450-2296
Black Mountain Chocolate 686-5511 blackmountainchocolate.com
Black Mountain Studios 686-1011 eaststudiotour.com
Black Mtn. - Swannanoa Chamber of Commerce 669-2300
Braun Solutions 582-3814 braunsolutionsdesign.com
Carolina Ready Mix & Builders Supply, Inc. 686-3040 carolinareadymixinc.com
CelebrateSwannanoa.com 337-3410 CelebrateSwannanoa.com
Chow Time Pizza 686-1986
Cliffs Real Estate, Inc. 864-616-9625 cliffscommunities.com
Coldwell Banker Kasey 582-1110 coldwellbanker.com
Cool Breeze Ice Cream 479-283-8344
DL Withers Realty 686-1800 withersd@bellsouth.net
EMBA, Inc. 298-8406 businesscardnotepad.com
Faith Chiropractic 686-5200 faithchiro.com
Frady, Barbara, LCSW 686-5232
Gentle Family Dentistry 299-8824
Green Vine Designs FIT 4 WEB GreenVineDesigns.com
Heartware Computer Solutions 686-1900
Jay Brown Music 773-0361 jaybrownmusic@yahoo.com
Moments Café / Anne's Custom Catering 686-5679 momentscoffeebar.net
Okie Dokies Smokehouse 686-0050 okiedokiesbbq.com
Penland Funeral Home 686-5447 penlandandsonsfuneralhome.com
Progress Energy 258-5019 progress-energy.com
PSA Pharmacy 686-3804

- \$50: 2-14 employees
- \$100: 15 + employees. May pay in installments. Send dues & comments to our address above.
828.337.4718
SwannanoaBA.com
burhoej@gmail.com

Stone and Christy, P.A. 669-7642 stoneandchristy.com
Swannanoa Carpet City, Inc. 686-7356 carpetcitywnc.com
Swannanoa Flower Shop 686-3808 floralaffairweddings.com
Swannanoa Pride Community Coalition 686-4417 swannanoapride.org
Tolley Allstate Insurance 686-9422 christolley@allstate.com
Warren Wilson College 771-2000 warren-wilson.edu