



August 2010

A publication of the Swannanoa Business Association

P. O. Box 1124
Swannanoa, N.C. 28778
SwannanoaBA.com
828.337.4718
burhoej@gmail.com

. MEET .

**SWANNANOA BUSINESS
ASSOCIATION**

NEXT MEETING

Thursday, Aug. 12, 5:15 p.m.

Beacon Grill (under new mgmnt)
Whitson Ave. Turn @ Beacon Vet.
Hosp.

Agenda: Shindigs, directory, website
Meeting is free and open to all

**Swannanoa Valley
Marketing Committee**

Wednesday Aug. 11, 6:15 p.m.

Local businesses develop a tourism
package and more. *We need more
Swannanoa participation.* Try us.
Free, All welcome, Each 2nd Wed.

Blk. Mtn. Swann Chamber office
201 E. State St., (Hwy 70) Bk. Mtn.
669-2300

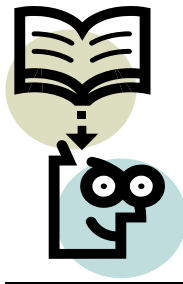
**Buncombe County
Tourism Development**
Last Wednesday, Monthly 9 a.m.

Economic Development
4th Thursday, Monthly, 8 a.m.

Both at Asheville Chamber/ Welcome
Center/Tourism Bureau
Montford Ave. & I-240 intersection
258.6111 & 258.6117

Commissioners
meet 4:30 First & Third Tuesdays
30 Valley St., off College St.,
downtown Asheville 250-4105

kathy.hughes@buncombecounty.org



NEW BUSINESS DIRECTORY
Get your business ad in before
end of August !

Give us your current listing info!
Use the form on the next page



?

**Can you name this famous Swannanoa
musician whose music is at the
Smithsonian Institute ?**

Discover his name at the next

♪ **Swannanoa Shindig** ♪

FREE In honor & memory of traditional Mountain Music & Dance !

Friday, August 6 Joe Hallock and the Flat Creek Boys

Diane Silver, Caller

Live music, BINGO, dancing, crafts, yard sale, farmers market,
food, & fun !

Bring your chair & sit a spell ! *No pets, please.*

Business Assoc. members encouraged to display cards or products
from our table. **We need** donors of cakes for cake walk, jump ropers,
hula hoopists, story teller, on-site helpers, **SPONSORS**

I-40, Exit 59 to Hwy 70 E. to Whitson Ave. Rt. at Beacon Veterinary Hospit.

*Behind the Swannanoa Main Firehouse, **Beacon Village***

Box 1124, Swannanoa, N.C. 28778 burhoej@gmail.com 337-4718

Also each First Friday: Sept. 3, Oct. 1

SwannanoaShindig.com

. VOTE .

for your favorite **Swannanoa Business**. Get Swannanoa "on the map"!! **BEST of W.N.C.**

Before August 18

MountainX.com

. NETWORK .

Elected Officials Reception
Thur., Aug. 12 5:30 - 7 p.m.

Buncombe County Board of Commissioners, Government leaders, Asheville City Council, meet and network with Western N.C.'s business community

Asheville Area Chamber of Commerce Visitor Center
Montford Ave. & I-240 intersection
Registration \$10 by Wed., Aug. 4
Jessica Kryznske 258.6118
By Asheville Board of Realtors

. ENJOY .

Groovin' on Grovemont

Tuesday Aug. 10
6 - 8:30 *Free*
Bring Chair or blanket
Local music & food!
Grovemont Square
Follow signs to Library
779-7455 sgss108@gmail.com

Mill Around the Village
4th Annual Bluegrass
Festival

Saturday, September 25

Beacon Village
Alexander Place

Sponsors 686.4417
Vendors 686.5505
Helpers 230-2385

millaroundthevillage.com

Swannanoa Gathering

August 1-7 Dulcimer Week

Warren Wilson College
298-3434 swangathering.com
Public may attend in the evenings

Old Farmer's Ball
Contra Dancing

7:30 Every Thursday
Morris Pavilion, Bryson Gym

Warren Wilson College 298-3434
Oldfarmersball.com

SWANNANOA BUSINESS ASSOCIATION

We are business people and individuals in Swannanoa who come together to network, grow our businesses, and influence the development of commerce and community in Swannanoa. We are a non-political organization.

NEW 2010-2011 BUSINESS & COMMUNITY DIRECTORY

LISTING

If we know about your Swannanoa business, we list it for FREE in the paper directory (booklet), whether or not you are a Swannanoa Business Association member or buy an ad. *However, only members and links to their sites will be listed on our new website.* Unless otherwise instructed, we'll use your same information for online and booklet directories. Only Swannanoa businesses are listed, but others may buy ads. Call us for details.

Please use my **PHYSICAL** _____ or **MAILING** _____ or **NO** _____ address in the directory. Do NOT list me in the directory at all, but sign me up as a member _____. Please use my **EMAIL** address in the directory. Yes ___ No ___
Please use my **WEBSITE** address in the directory Yes ___ No ___
CATEGORY of Business (e.g. Computer Repair, Auto Parts, ...) _____
Tag Line (what you sell, services provided, etc.; 10 words or less) _____

ADVERTISING

Prices are listed below and are in Black & White, except back outside cover. Non-Swannanoa businesses may buy ads. Send high resolution *.pdf, *.jpg file (vector graphics are best) or photo ready, unfolded paper copy or business card to us **before Aug 31.**

MEMBERSHIP and/or DIRECTORY APPLICATION

Contact person _____ Title/Position _____
Business/Org. _____ Phone _____

Mailing Address _____ City _____ State _____ Zip _____

Physical Address _____ City _____ State _____ Zip _____

Business *Email* _____ Business *Website* _____

MEMBERSHIP Do NOT need to be member to be in directory; may pay in installments
\$25, 1 owner/individual/not-for-profit; \$50, 2-14 employees; \$100, 15+ \$ _____

DIRECTORY ADVERTISEMENT (10% discount for members)

Inside Front Cover \$350 \$ _____

Inside Back Cover \$250 _____

Outside Back Cover *Full Color* \$500 (no member discount, sorry) _____

Full Page Approx. 8" high x 5" wide \$175 _____

Half Page Approx. 4" high x 5" wide \$90 _____

Business card size 2" high by 3 1/2" wide \$45 _____

Less 10% Advertising Discount for Swann. Bus. Assoc. Members: *less* _____

Enclosed is my check for TOTAL \$ _____

Swannanoa Business Association P.O. Box 1124, Swannanoa, N.C. 28778

With what are you most interested in helping us? Marketing ___ Website ___ Meeting
Host ___ Beacon Village Renewal ___ Special Events ___ Networking ___ Programs ___ Textile
museum ___ Board Member ___ Other _____

I would most like to see The Swannanoa Business Association do/not do this year:

. EAT.

WARREN WILSON COLLEGE
Garden Market
Tuesdays 11- 1

Swannanoa Pride Community Coalition's

new Community Garden

August is a great time to plant cool season veggies, including lettuce, broccoli, kale, cabbage, collards, spinach, and cauliflower.

Nominal fee includes water, very fertile land generously made available by a local landowner, various sized plots, Buncombe Co. Master Gardener's advice, scholarships

donnarobertkelly@aol.com 299-4888

. LEARN.

A River Runs Through It,
A Flood Runs Through It,
A Bus Runs Through It

Swannanoa Valley Bus Tour

Sunday, August 8, 3-6 pm

Learn about Swannanoa Valley floods and what can be done to minimize their future damage. Includes Flood Tour Booklet of the entire watershed, maps, and information about potential flood mitigation projects at four sites affected by the 2004 floods in the Swannanoa Valley Watershed. Give your input to the project.

FREE tour departs Swannanoa Valley Museum in Black Mtn.
669-9566

swannanoavalley@bellsouth.net;
swannanoavalleymuseum.org
http://www.swannanoafloods.org/?page_id=416

Co-sponsored by Swannanoa Valley Museum

"Starting a Business in the
Swannanoa Valley"
Free brochure

Black Mountain Swannanoa Valley
Chamber of Commerce

669-2300

FREE Internet access

Library in Grovemont 686-5516
Moments Café 686-5679
Stephanie's Roadhouse Bistro

Membership Benefits of Swannanoa Business Association

Application on previous page

- Discount advertising in the Swannanoa Business and Community Directory
- Opportunities for local joint marketing, sponsorship & networking
- Opportunities to display materials at no cost at events in which we participate, including The Mill Around The Village Bluegrass Festival (fall), Swannanoa Shindigs (summer), Chamber Business Expo (spring)
- Swannanoa Business Association logo usage in advertising
- Identification as a leader committed to community
- Frequent mention in Swannanoa Business Association's monthly online & paper publication, "The Swannanoa Bee" -free to hundreds of residences & businesses
- Representation at Black Mountain /Swannanoa Chamber of Commerce's Economic Development Council & Marketing Coalition



KASEY REAL ESTATE

Pam Braun,
broker
582-1110

HISTORY BUZZ The CIVIL WAR in APPALACHIA

Send in your stories to provide better understanding of how Appalachian residents uniquely dealt with issues, activities and outcomes of the Civil War. Of particular interest are place-based stories that have been forgotten or are not well known, stories that tell how the War affected women, children, other people left behind; the war's impact on local commerce, landscapes, agriculture; situations families found themselves in; personal situations faced and addressed; and actions and resilience of local residents.

For the 150th anniversary of the Civil War, the Appalachian Regional Commission will publish "Stories from the Home Front" story guide and map to help travelers and residents understand the full impact of the Civil War in their region **to increase visitation** and stewardship of our assets. arc-cw150stories.com 919-733-7552
Bryan Gupton, Dir., Operations & Industry Relations; NC Div. of Tourism

OUR MEMBERS are BUZZing ...

Therapeutic Massage by Peggie Billodeaux LBMT NC #1308

Summer Special Packages thru August 30. Warren Wilson Area **450.2296**

Buy 2 one-hour sessions @ \$45 each - Get half-hour session @ \$20

Buy 2 half-hour sessions @ \$20 each - Get 15-minute chair massage Free

TV! TUNE IN to MY-40 TV on Friday August 6 when Clearwater Connection, one of our members, plays music & promotes our Swannanoa Shindig at about 7:30 a.m. on Channel 40 for digital, 9 for Charter Cable.

Please patronize these SWANNANOVA SHINDIG SPONSORS:

Beacon Grill and Pub, BlackMountainMusicScene.com, Black Bottom Greenhouse, Black Mountain News, Boyd's Tire and Service Center, Can-Do Graphics and Signs, Chow Time Pizza, CelebrateSwannanoa.com, Clearwater Connection, Duke's Hotdogs, Firefly, Flat Creek Boys, Laurie Fisher, Penland's Funeral Home, Stone and Christy LLC, Swannanoa Babe Ruth Baseball and Softball, Swannanoa First Baptist Church, Swannanoa Flower Shop, Swannanoa Pride Community Coalition, Swannanoa Volunteer Fire Department, T-A-D-S Renewable Resource Recovery, Tolley's Allstate Insurance, WMY-40 TV, and many others.

SHOP.

FOR SALE

**Swannanoa's
FIRST Ambulance**
with wording still on it
Great museum piece or gift for Mr.
Fix-It 674-2763, 274-2823

FAMILY DOLLAR

OPENING Thurs., Aug 5!
298-6752

GIVE.

County Blood Drive

Donate blood or platelets between
July 1 and September 30 and enter
a drawing to win a \$1000 gift card!

Monday, August 9, 9:30 to 2
Training & Development Building
199 College St., Asheville
Takes about an hour
Register at
membersforlife.org/cbsr/schedule
Enter code 11594 or
call 231-6894 to schedule donation
redcrossblood.org

Swannanoa United Methodist Church

Welcome Table

always welcomes food
686-5284, Whitson Ave.

Free lunch each Wed., 11 a.m.

SHOP

Swannanoa

SUPPORT YOUR NEIGHBOR

Look Local First

MARKETING BUZZ

THANKS to **The Black Mountain News**, one of our members, for their coverage of our Swannanoa Shindigs and increased coverage of Swannanoa. Contact them to contribute to their monthly business news coverage. gretchen@ghpr.net

AND purchase a very well priced ad on their Swannanoa Share Page. Ad spaces are \$ 20.10 and include color. 669-8727 kay@blackmountainnews.com

Swannanoa Business Association MEMBERS

A-1 Check Cashing	2336 Hwy 70		686-3808
Affordable Inspections, Inc.		AshevilleMitigation.com	242-7687
All Around Asheville- Carpet Cleaning		allaroundashevillenc.com	242-5407
Appalachian Creek Nursery and Landscape		Mimidis Ln.	296-7396
Appalachian Land Planning & Design			280-8903
Babe Ruth Softball & Baseball League		swannanoa.baberuthonline.com	686-3082
Bank of America	2323 Hwy 70		686-3801
BB & T	1327 Tunnel Road	BBandT.com	298-3936
Beacon Antiques	300 Whitson Ave.	beaconantiques@gmail.com	450-2888
Beacon Grill & Pub	204 Whitson Ave.	beacongrillandpub@yahoo.com	686-0006
Beacon Veterinary Hospital	101 Whitson Ave.		686-3828
Billodeaux, Peggie, Lic. Massage Therapist,	NC#1308, Warren Wilson Area		450-2296
Black Mountain Chocolate	131 South Ave.	blackmountainchocolate.com	686-5511
Black Bottom Greenhouse	Wendover Lane	blackbottomgreenhouse.com	776-0987
Black Mountain Music Scene.com		blackmountainmusic.com	669-8727
Black Mountain News		blackmountainnews.com	669-8727
Black Mountain Studios	626 Old Lytle Cove Rd.	eaststudiotour.com	686-1011
Black Mtn. - Swannanoa Chamber of Commerce		blackmountain.org	669-2300
Boyd's Tire and Service Center	2485 US Hwy 70		686-5556
Braun Solutions		braunsolutionsdesign.com	582-3814
Can Do Graphics and Signs		candoasign4u.com	686-3930
Carolina Ready Mix & Builders Supply, Inc.		carolinareadymixinc.com	686-3040
CelebrateSwannanoa.com		CelebrateSwannanoa.com	337-3410
Chow Time Pizza	2334 Hwy 70		686-1986
Clearwater Connection Musicians		ClearwaterConnections.com	686-8722
Cliffs Real Estate, Inc.		cliffscommunities.com	864-616-9625
Coldwell Banker Kasey - Pam Braun		coldwellbanker.com	582-1110
Cool Breeze Ice Cream			479-283-8344
Davidson Homes	2084 Hwy 70	davidsonhomes.org	299-1720
DL Withers Realty		wITHERSD@bellsouth.net	686-1800
EMBA, Inc.		businesscardnotepad.com	298-8406
Faith Chiropractic	2290 Hwy 70	faithchiro.com	686-5200
First Baptist Church of Swannanoa	Park Ave.	firstbaptistswannanoa.org	686-5123
Frady, Barbara, LCSW			686-5232
Gentle Family Dentistry	1674 Tunnel Road		299-8824
Greenspan Chiropractors	3174 Hwy 70	GreenspanChiropractors.com	669-5314
Green Vine Designs		GreenVineDesigns.com	450-9947
Heartware Computer Solutions		heartware@charter.net	686-1900
Jay Brown Music		jaybrownmusic@yahoo.com	773-0361
J.D. Jackson Assoc. Real Estate, Dave McMahon		AshevilleProperty.com	273-0889
Heartware Computer Solutions		heartware@charter.net	686-1900
Jay Brown Music		jaybrownmusic@yahoo.com	773-0361
J.D. Jackson Assoc. Real Estate, Dave McMahon		AshevilleProperty.com	273-0889
Joe Hallock and the Flat Creek Boys			216-5879
Laurie Fisher, Professional Dance Caller			768-3474
McFee Furniture	Consignment & new! 2336 Hwy 70		686-3808
Moments Café/Anne's Custom Catering	2244 Hwy 70	momentscoffeebar.net	686-5679
Okie Dokies Smokehouse	2375 Hwy 70	okiedokiesbbq.com	686-0050
Owen High School: "The Hoofbeat"			686-5392
Swannanoa Volunteer Fire Department			686-3335
Penland Funeral Home	125 South Ave.	penlandandsonsfuneralhome.com	686-5447
Progress Energy		progress-energy.com	258-5019
PSA Pharmacy	2294 Hwy 70		686-3804
Stone and Christy, P.A.	Black Mountain	stoneandchristy.com	669-7642
Swannanoa Carpet City, Inc.	Hwy 70	carpetcitywnc.com	686-7356
Swannanoa Flower Shop	2336 Hwy 70	floralaffairweddings.com	686-3808
Swannanoa Pride Community Coalition		swannanoapride.org	686-4417
T-A-D-S- Renewable Resource Recovery		tadslc.com	367-0171
Tolley Allstate Insurance	2277 Hwy 70	christolley@allstate.com	686-9422
Warren Wilson College	Warren Wilson Road	warren-wilson.edu	771-2000