



# The Swannanoa Bee



**March 2010**

*A publication of the Swannanoa Business Association*

P. O. Box 1124  
Swannanoa, N.C. 28778  
SwannanoaBA.com  
828.337.4718  
burhoej@gmail.com

**SOON in Swannanoa**

## SWANNANOA BUSINESS ASSOCIATION

Meets 2<sup>nd</sup> Thursday QUARTERLY

NEXT MEETING

**Thursday, MAY 13, 7 p.m.**

Bee Tree Firehouse  
510 Bee Tree Rd.  
Our Board meets monthly  
Anyone welcome to attend

## Value our Valley Job, Business & Health Fair

**Sat., March 20**

9-2

Owen Middle School

Blk Mtn-Swannanoa Valley  
Chamber of Commerce  
Do not need to be a member

### MARKETING MEETING

**Wednesday, March 24, Noon - 3**

Beacon Bistro, Whitson Avenue  
Beacon Village

Any one interested welcome for all or any of the time. We will be participating in a Marketing Analysis listing our attributes to help develop a marketing plan for local businesses.

### SAVE THE DATE

**Saturday, September 25**

4<sup>th</sup> Annual Mill Around the Village  
Bluegrass Festival

Budget now for your sponsorship

Help NOW with the plans & fun!

230-2385 darcymav@yahoo.com

## VALUE OUR VALLEY Job, Business, & Health Fair

In the current economic climate, it is more important than ever to promote and encourage businesses and residents to “**Value Our Valley**”. To increase community awareness of what goods and services are available locally, the Black Mountain Swannanoa Chamber of Commerce sponsors an annual event to showcase area businesses and entrepreneurs. The **2010 Local Job, Business & Health Fair** will be **Saturday, March 20th, at Owen Middle School from 9am until 2pm**. The triple focus of this event will draw increased participation from a diverse cross section of our community:

- Local employers will provide employment information and opportunities.
- Local retail and service businesses will be able to display and sell their products.
- Health care providers will offer screenings and information about their services.

Features: tabletop exhibits by participants, health screenings, door prizes, and give-aways. The first 250 families attending receive a printed shopping bag. Concessions will be available with *sales benefiting the school Baseball teams*.

**All businesses in the Swannanoa Valley** are encouraged to participate. **No partisan political groups or candidates** will be allowed space. **Literature** may only be distributed by fair participants.

**The event will be heavily promoted.** The Black Mountain News will be promoting the Fair in two weekly articles prior to the event. A special pull-out promotional section will be published the week of the Fair. This pull-out will serve as the event day program and provide exhibitors a great opportunity to advertise their business before the event. Ad spaces are limited and will be awarded to sponsors first (see application). All ads due Mar 8, approximately 5X7 featuring a photograph and an 80-words. Call 669-2300 or [glendamorrow@charter.net](mailto:glendamorrow@charter.net)

## The Buzz Heard ‘Round the Hive



## New BUSINESS Now OPEN !

# It's A Dollar

**Stop by on Hwy 70 beside Swannanoa Flowers and Chow Time Pizza**

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**Organic Gardening Classes** Christopher Fielden, [Swannanoa, redwingfarmer@gmail.com](mailto:redwingfarmer@gmail.com)  
Starting From Seed, Building Healthy Soil, Preparing Beds & Planting, Strategies for Success, Insects In Your Garden Ecosystem. Classes \$40 each, \$140 for series.

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### **Social Media Marketing: FREE Online Training**

Social media sites Facebook, LinkedIn, YouTube, Blog, and Twitter can be powerful free marketing tools for driving traffic to your website and to quickly grow your business. Skip the beginning small talk as you Listen to this FREE online training: [audioacrobat.com/play/Wd6BHtk4](http://audioacrobat.com/play/Wd6BHtk4).

Brought to you by a member of the Swannanoa Business Association, *Green Vine Designs*, who helps your company get fit for the web: (828) FIT 4 WEB, [GreenVineDesigns.com](http://GreenVineDesigns.com)

**How to HELP  
Your Business in Tough Times**

Seminar 8 - 2:30, Saturday, March 6  
includes lunch  
Small Business Center  
AB Tech's Enka Campus \$40.  
Discount fee plans available  
687-0154 or [ashscore@aol.com](mailto:ashscore@aol.com).

**Community Calendar**

If you have an event, business or not,  
for the area calendar, please contact  
us or [glendamorrow@charter.net](mailto:glendamorrow@charter.net)

**REMEMBER**

FREE Internet access at Swannanoa  
Library (686-5516) & Moments Café,  
across from Tolley's Insurance

Please send us your comments-  
How can we support your business?

**SUPPORT  
YOUR  
NEIGHBOR**

Look LOCAL First  
&  
**NETWORK  
at the  
BUSINESS  
FAIR**

**Saturday  
MARCH 20 !**

Owen Middle School  
9am - 2pm

**Swannanoa Business  
Association  
P.O. Box 1124  
Swannanoa, N.C. 28778**

**Newsletter**

Email & paper copies go monthly to  
hundreds of local businesses &  
residents

**Membership Annual Dues**

- \$25: Sole owner, individual, non-profit
- \$50: 2-14 employees
- \$100: 15 + employees. May pay in installments. Send dues & comments to our address above.  
337-4718

[SwannanoaBA.com](mailto:SwannanoaBA.com)  
[burhoej@gmail.com](mailto:burhoej@gmail.com)

**AdvantageWest Economic Summit** Join in the interactive discussion with our esteemed panelists by emailing your questions to [advantagewesteconomicssummit@gmail.com](mailto:advantagewesteconomicssummit@gmail.com). NC Commerce Secretary Keith Crisco will address questions regarding the NC STEM Community Collaborative, exploring near term business issues and longer-term education and curricular issues. Mike Fulenwider, president and CEO of Fulenwider Enterprises Inc., in Morganton, who will speak to business issues specifically relating to small businesses and start-ups. Senator Martin Nesbitt of the NC General Assembly, who will speak to business issues as they relate to political challenges in the state. Nelson Schwab III, managing partner at a firm in Charlotte specializes in small leveraged buyouts and recapitalization transactions; addresses finance/capital, entrepreneurialism, and broad business issues critical to North Carolina. Congressman Heath Shuler will speak to national issues as they relate to business challenges in the coming year. He is a member of the House Committee on Small Business and is Chairman of the Subcommittee on Rural Development, Entrepreneurship and Trade. Register online to attend.

Styrofoam collection by Rainbow Recycling at the:

**Value our Valley Job, Business and Health Fair. Sat, Mar. 20, 9-2 at Owen**

Middle School. Rainbow Recycling has Styrofoam & shrink wrap collections, but NO dinnerware (cups, bowls, plates), trays or food service boxes, floral, craft or insulation foam. Bags of clean Styrofoam "peanuts" are gladly accepted anytime during store hours at the UPS Store in Black Mountain. Businesses with large quantities: 275-2405

**INFRASTRUCTURE**

**PASSENGER TRAIN service to WNC** – Mtg. in Raleigh with Rep. Ray Rapp, April 7. Carpool. 337-4718. [facebook.com/pages/The-People-for-Rail-to-Asheville/314439131730?v=wall](https://www.facebook.com/pages/The-People-for-Rail-to-Asheville/314439131730?v=wall)

**SWANNANOA BUSINESS ASSOCIATION MEMBERS**

Affordable Inspections, Inc. 242-7687 [AshevilleMitigation.com](http://AshevilleMitigation.com)  
Appalachian Creek Nursery and Landscape 296-7396  
Appalachian Land Planning & Design 280-8903  
Bank of America 686-3801  
BB & T 298-3936 [BBandT.com](http://BBandT.com)  
Beacon Antiques 450-2888 [beaconantiques@gmail.com](mailto:beaconantiques@gmail.com)  
Beacon Veterinary Hospital 686-3828  
Billodeaux, P., Licensed Massage Therapist 450-2296  
Black Mountain Chocolate 686-5511 [blackmountainchocolate.com](http://blackmountainchocolate.com)  
Black Mountain Studios 686-1011 [eaststudiotour.com](http://eaststudiotour.com)  
Black Mtn. - Swannanoa Chamber of Commerce 669-2300  
Braun Solutions 582-3814 [braunsolutionsdesign.com](http://braunsolutionsdesign.com)  
Carolina Ready Mix & Builders Supply, Inc. 686-3040 [carolinareadymixinc.com](http://carolinareadymixinc.com)  
CelebrateSwannanoa.com 337-3410 [CelebrateSwannanoa.com](http://CelebrateSwannanoa.com)  
Chow Time Pizza 686-1986  
Cliffs Real Estate, Inc. 864-616-9625 [cliffscommunities.com](http://cliffscommunities.com)  
Coldwell Banker Kasey 582-1110 [coldwellbanker.com](http://coldwellbanker.com)  
Cool Breeze Ice Cream 479-283-8344  
EMBA, Inc. 298-8406 [businesscardnotepad.com](http://businesscardnotepad.com)  
Faith Chiropractic 686-5200 [faithchiro.com](http://faithchiro.com)  
Frady, Barbara, LCSW 686-5232  
Gentle Family Dentistry 299-8824  
Green Vine Designs FIT 4 WEB [GreenVineDesigns.com](http://GreenVineDesigns.com)  
Heartware Computer Solutions 686-1900  
Jay Brown Music 773-0361  
Moments Café / Anne's Custom Catering 686-5679 [momentscoffeebar.net](http://momentscoffeebar.net)  
Okie Dokies Smokehouse 686-0050 [okiedokiesbbq.com](http://okiedokiesbbq.com)  
Penland Funeral Home 686-5447 [penlandandsonsfuneralhome.com](http://penlandandsonsfuneralhome.com)  
Progress Energy 258-5019 [progress-energy.com](http://progress-energy.com)  
PSA Pharmacy 686-3804  
Stone and Christy, P.A. 669-7642 [stoneandchristy.com](http://stoneandchristy.com)  
Swannanoa Carpet City, Inc. 686-7356  
Swannanoa Flower Shop 686-3808 [floralaffairweddings.com](http://floralaffairweddings.com)  
Swannanoa Pride Community Coalition 686-4417 [swannanoapride.org](http://swannanoapride.org)  
Tolley Allstate Insurance 686-9422  
Warren Wilson College 771-2000 [warren-wilson.edu](http://warren-wilson.edu)

